



2025 - 26

**WOMEN
EMPOWERMENT CELL**



**WOMEN EMPOWERMENT CELL
ACTIVITIES
2025 - 26**

WOMEN EMPOWERMENT CELL
YA GOVERNMENT DEGREE COLLEGE FOR WOMEN, CHIRALA

Activities: GENDER DISCRIMINATION

Date: 04.09.2025

Venue: Virtual Room

Organized by: Women Empowerment Cell

Aims

1. To create awareness among students about gender discrimination and its impact on society.
2. To promote gender equality and mutual respect.
3. To encourage students to challenge stereotypes and discriminatory practices.
4. To empower young women to stand against injustice.

Objectives

1. To educate students about various forms of gender discrimination.
2. To highlight legal rights and protections against discrimination.
3. To promote equal opportunities in all fields.
4. To inspire students to contribute to an inclusive and fair society.

Outcomes

1. Students gained a clear understanding of gender discrimination.
2. Increased awareness about gender equality and rights.
3. Students were motivated to oppose discrimination in daily life.
4. Improved confidence among students to express their opinions.
5. Developed a positive attitude towards equality and respect.

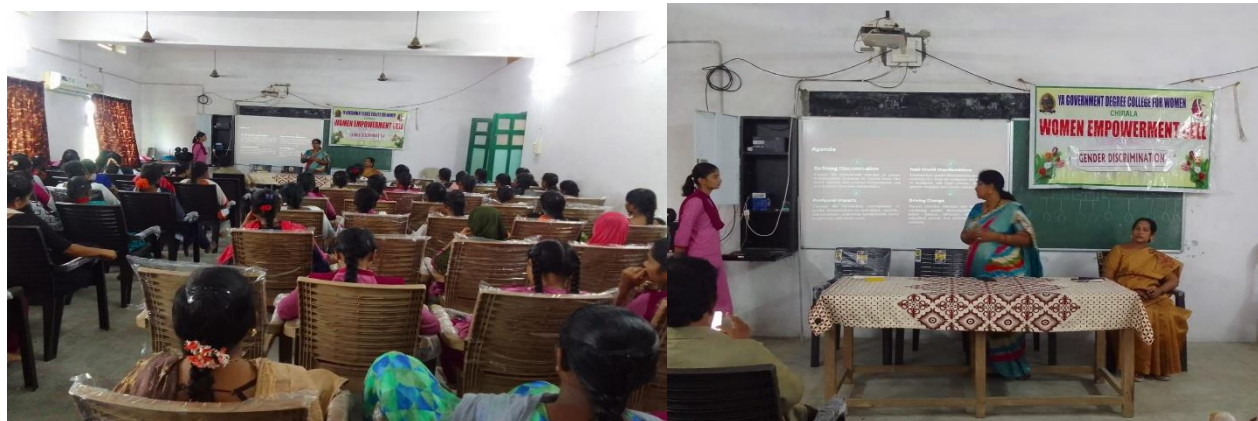
Report

The Women Empowerment Cell of YA Government Degree College for Women, Chirala organized an offline awareness program on Gender Discrimination on 4 September 2025 in the Virtual Room. The program aimed to sensitize students about gender inequality and promote equality in society.

Dr. Vijaya Kumari was invited as the guest speaker for the session. She delivered an insightful lecture on the different forms of gender discrimination faced in society and emphasized the importance of education in overcoming these challenges. She also highlighted the legal rights available to women and encouraged students to be confident and independent.

The session was interactive, with students actively participating and sharing their thoughts. The speaker addressed their queries and motivated them to stand against injustice and promote equality.

The program concluded successfully with a vote of thanks. The Women Empowerment Cell expressed gratitude to Dr. Vijaya Kumari, the faculty members, and the students for their active participation and support.



WOMEN EMPOWERMENT CELL
YA GOVERNMENT DEGREE COLLEGE FOR WOMEN, CHIRALA

Activities: Free Blood Grouping Camp
Date: 24.09.2025
Venue: Virtual Room
Organized by: Women Empowerment Cell

Aims

1. To create awareness among students regarding the importance of knowing their blood group.
2. To encourage health consciousness and self-care practices.
3. To motivate students to participate in community health initiatives and voluntary blood donation.
4. To support emergency readiness by ensuring students know their blood group type.

Objectives

- To conduct free blood grouping tests for all interested students and staff.
2. To maintain a health record of students for future institutional reference.
 3. To educate students about different blood groups and the significance of blood donation.
 4. To promote the role of women in community service and health awareness activities.

Outcomes

1. Students and staff successfully identified their blood groups.
2. Improved awareness about the importance of knowing blood group for emergencies.
3. Increased interest among students in participating in future blood donation camps.
4. Students gained clarity about blood group types and compatibility.
5. Enhanced confidence and awareness about basic health checks.

Report

The Women Empowerment Cell of **YA Government Degree College for Women, Chirala** organized a **Free Blood Grouping Camp** on **24 September 2025** at the **Vartul Room**. The event aimed at promoting health awareness among students and encouraging them to understand the importance of knowing their blood group.

A dedicated medical team conducted the blood grouping tests for the students and staff. The camp received an enthusiastic response, with a large number of participants actively taking part in the testing process. Students were also given brief information about the significance of different blood groups, compatibility, and the importance of voluntary blood donation.

The initiative proved highly beneficial as many students came to know their blood group for the first time. The event successfully raised awareness regarding basic health care and emergency preparedness. The Women Empowerment Cell expressed gratitude to the college administration, faculty, and medical team for their support.

The program concluded on a positive note, reinforcing the importance of women's participation in promoting health and social welfare activities.



WOMEN EMPOWERMENT CELL
YA GOVERNMENT DEGREE COLLEGE FOR WOMEN, CHIRALA

Activities: Awareness Programme on Blood Donation

Date: 08.10.2025

Venue: Virtual Room

Organized by: Youth Red Cross

Resource Person: Dr. R. Shivaji, Superintendent, Government General Hospital Chirala.

Aims

1. To create awareness about the significance of voluntary blood donation.
2. To educate students about the health benefits, safety, and scientific process of blood donation.
3. To foster humanitarian values and social responsibility among youth.
4. To encourage student participation in future blood donation drives.

Objectives

1. To provide detailed information about blood components, blood groups, and donor eligibility.
2. To clear misconceptions, fears, and myths related to blood donation.
3. To explain the safety measures followed during blood donation and reassure participants.
4. To inspire students to become regular voluntary blood donors.
5. To highlight the role of blood donation in saving lives during emergencies and surgeries.

Outcomes

1. Students gained clear awareness about the importance and process of blood donation.
2. Myths and fears related to blood donation were effectively addressed.
3. Increased motivation among students to participate in upcoming blood donation camps.
4. Improved understanding of donor eligibility, safety procedures, and blood compatibility.
5. Enhanced social responsibility and willingness to contribute to community welfare.

Report

The Youth Red Cross unit of YA Government Degree College for Women, Chirala organized an Awareness Programme on Blood Donation on 08 October 2025 at the Vartul Room. The session was conducted by Dr. R. Shivaji, Superintendent of Government General Hospital, who delivered an insightful and informative talk on the importance of blood donation.

Dr. Shivaji explained the critical role of blood donation in saving lives, especially in emergencies and surgical procedures. He discussed the eligibility criteria for donors, the types of blood components, and the safe medical procedures followed during donation. Special focus was placed on removing common fears and misconceptions that often discourage individuals from donating blood.

Students actively participated in the session by asking questions and showing genuine interest in understanding the donation process. The programme highlighted the significance of voluntary blood donation and motivated the students to become future donors.

The event proved to be highly beneficial and informative. Students gained confidence and awareness about blood donation, leading to a positive shift in attitude toward community health services. The Youth Red Cross unit expressed gratitude to Dr. Shivaji and the college administration for their support in making the programme successful.

The programme concluded with a renewed sense of responsibility among the participants toward contributing to society through voluntary blood donation.



WOMEN EMPOWERMENT CELL
YA GOVERNMENT DEGREE COLLEGE FOR WOMEN, CHIRALA

Activity: Breast Cancer Awareness Program

Date: 13.10.2025

Venue: Virtual Room

Organized by: Women Empowerment Cell

Aims

1. To create awareness about breast cancer among students.
2. To educate women on early detection and prevention methods.
3. To promote regular health check-ups and self-examination.
4. To reduce fear and misconceptions about breast cancer.

Objectives

1. To provide information on symptoms and risk factors of breast cancer.
2. To demonstrate the importance of early detection techniques like self-examination.
3. To encourage timely medical consultation and screening.
4. To promote a healthy lifestyle to reduce cancer risks.

Outcomes

1. Students gained awareness about breast cancer and its prevention.
2. Improved knowledge of early symptoms and warning signs.
3. Students learned the importance of self-breast examination.
4. Reduced myths and fear regarding cancer.
5. Encouraged proactive health-seeking behavior among students.

Report

The Women Empowerment Cell of YA Government Degree College for Women, Chirala organized a Breast Cancer Awareness Program on 13 October 2025 in the Seminar Hall. The program aimed to educate students about breast cancer, its early detection, and preventive measures.

The session included an informative talk by a medical expert who explained the causes, symptoms, and risk factors associated with breast cancer. Special emphasis was given to the importance of early detection through regular screenings and self-breast examination.

Students actively participated in the session and showed keen interest in learning about preventive healthcare. The speaker also addressed common myths and encouraged students to adopt a healthy lifestyle.

The program concluded with a vote of thanks. The Women Empowerment Cell expressed gratitude to the resource person, faculty members, and students for their active participation and support.



WOMEN EMPOWERMENT CELL YA GOVERNMENT DEGREE COLLEGE FOR WOMEN, CHIRALA

Activity: SWACHH ANDHRA – SWARNA ANDHRA PROGRAM

Date: 17.10.2025

Venue: College Campus

Organized by: Women Empowerment Cell

Aims

1. To promote cleanliness and hygiene among students.
2. To support the vision of a clean and green Andhra Pradesh.
3. To create awareness about environmental protection.
4. To encourage community participation in sanitation activities.

Objectives

1. To educate students on the importance of cleanliness in daily life.
2. To involve students in campus and surroundings cleaning activities.
3. To promote waste management and eco-friendly practices.
4. To develop a sense of social responsibility among students.

Outcomes

1. Improved awareness about cleanliness and hygiene.
2. Active participation of students in maintaining a clean environment.
3. Development of responsible behavior towards surroundings.
4. Enhanced teamwork and community involvement.
5. Positive impact on campus cleanliness.

Report

The Women Empowerment Cell of YA Government Degree College for Women, Chirala organized the Swachh Andhra – Swarna Andhra Program in the college campus. The program aimed to promote cleanliness, hygiene, and environmental awareness among students.

As part of the program, students actively participated in cleaning the campus and its surroundings. They were encouraged to adopt eco-friendly practices and maintain cleanliness in their daily lives. Awareness was also created about proper waste disposal and the importance of a pollution-free environment.

The initiative received enthusiastic participation from students and faculty members. It helped instill a sense of responsibility and teamwork among the participants.

The program concluded successfully with a commitment from students to continue maintaining cleanliness and contributing towards a healthier and greener society. The Women Empowerment Cell expressed gratitude to all participants for their support and cooperation.



WOMEN EMPOWERMENT CELL YA GOVERNMENT DEGREE COLLEGE FOR WOMEN, CHIRALA

Activity: World AIDS Day Rally & Awareness Program

Date: 01.12.2025

Venue: College Campus and Nearby Areas

Organized by: Women Empowerment Cell

Aims

1. To create awareness about HIV/AIDS among the public and students.
2. To promote preventive measures and healthy lifestyles.
3. To reduce stigma and discrimination associated with HIV/AIDS.
4. To encourage social responsibility and community participation.

Objectives

1. To educate people about the causes, transmission, and prevention of HIV/AIDS.
2. To spread awareness through rally slogans and placards.
3. To encourage early testing and treatment.
4. To promote a supportive attitude towards affected individuals.

Outcomes

1. Increased awareness about HIV/AIDS among students and the public.
2. Active participation of students in the rally.
3. Reduced misconceptions and stigma related to HIV/AIDS.
4. Enhanced communication and teamwork skills among students.
5. Encouraged responsible and health-conscious behavior.

Report

The Women Empowerment Cell of YA Government Degree College for Women, Chirala organized a Rally & Awareness Program on the occasion of World AIDS Day on 1 December 2025. The program aimed to spread awareness about HIV/AIDS and educate the public on its prevention.

As part of the program, students participated in a rally within the college campus and nearby areas, carrying placards and raising slogans to spread awareness about HIV/AIDS. The rally attracted public attention and helped in delivering important messages regarding prevention, early testing, and the need to eliminate stigma.

An awareness session was also conducted where students were informed about the causes, symptoms, and preventive measures related to HIV/AIDS. The importance of compassion and support towards affected individuals was emphasized.

The program concluded successfully with active participation from students and faculty. The Women Empowerment Cell expressed gratitude to everyone involved for making the event impactful and meaningful.



WOMEN EMPOWERMENT CELL YA GOVERNMENT DEGREE COLLEGE FOR WOMEN, CHIRALA

Activity Title: Stop Violence Against Women

Date: 09.12.2025

Venue: College Campus and Nearby Areas

Organized by: Women Empowerment Cell

Aims

- To create awareness about violence against women in society.
- To promote gender equality and respect for women.
- To educate students about legal rights and protection laws for women.
- To encourage a safe and supportive environment for women.

Objectives

- To sensitize students about different forms of violence (physical, emotional, economic, and psychological).
- To inform participants about helplines, legal support, and government initiatives.
- To motivate students to stand against injustice and support victims.
- To develop a sense of responsibility among youth towards women's safety.

Outcomes

- Students gained awareness about women's rights and safety measures.
- Increased understanding of the importance of gender equality.
- Participants showed positive attitudes toward preventing violence.
- Students expressed willingness to support victims and report incidents.

Report

The Women Empowerment Cell of Y.A. Government Degree College for Women, Chirala, organized an awareness programme on "Stop Violence Against Women" on 09 December 2025 at the college campus and nearby areas.

The programme aimed to educate students and the public about the increasing incidents of violence against women and the importance of collective responsibility in preventing such acts. Faculty members delivered insightful speeches highlighting various forms of violence—physical, emotional, economic, and psychological—and their adverse impact on individuals and society.

Students actively participated in the programme through discussions and awareness outreach activities in nearby areas. Information regarding legal provisions, women protection laws, helpline numbers, and safety measures was shared to enhance awareness among participants.

The programme emphasized the importance of respect, equality, and empowerment of women. Students were encouraged to raise their voices against injustice and contribute to building a safe and inclusive society.

Overall, the programme was successful in creating awareness and inspiring students to take a proactive role in preventing violence against women.



WOMEN EMPOWERMENT CELL YA GOVERNMENT DEGREE COLLEGE FOR WOMEN, CHIRALA

Activity Title: Savitribai Phule Jayanti
Date: 03.01.2026
Venue: Virtual Room
Organized by: Women Empowerment Cell

Aims

- To commemorate the birth anniversary of Savitribai Phule.
- To highlight her contributions to women's education and social reform.
- To inspire students, especially girls, towards education and empowerment.
- To promote awareness about gender equality and social justice.

Objectives

- To educate students about the life and achievements of Savitribai Phule.
- To emphasize the importance of education for women's empowerment.
- To encourage students to overcome social barriers through knowledge and confidence.
- To instill values of equality, dignity, and respect among students.

Outcomes

- Students gained knowledge about Savitribai Phule's role in women's education.
- Increased awareness about the importance of girls' education in society.
- Students felt motivated to pursue education and contribute to social change.
- The programme promoted values of equality and empowerment among participants.

Report

The Women Empowerment Cell of Y.A. Government Degree College for Women, Chirala, organized a programme on the occasion of **Savitribai Phule Jayanti** on 03 January 2026 at the college campus. The programme was conducted to commemorate the birth anniversary of Savitribai Phule, a pioneer of women's education and a great social reformer of India. Faculty members delivered speeches highlighting her remarkable contributions to society, particularly her efforts in promoting education for girls and marginalized communities.

Students actively participated in the programme by delivering speeches and sharing their views on the importance of education and gender equality. The event also included discussions on the challenges faced by women in society and the need for empowerment through education.

The programme served as an inspiration for students to follow the ideals of Savitribai Phule and contribute towards building an equal and educated society.

Overall, the programme was successful in creating awareness and motivating students to value education and work towards women's empowerment.



WOMEN EMPOWERMENT CELL
YA GOVERNMENT DEGREE COLLEGE FOR WOMEN, CHIRALA

Activity Title: Sankranthi Sambaralu

Date: 08.01.2026 - 09.01.2026

Venue: College Campus

Organized by: Women Empowerment Cell

Aims

- To celebrate the traditional festival of Makar Sankranti.
- To promote Indian culture and heritage among students.
- To encourage participation in cultural and traditional activities.
- To strengthen unity and cultural awareness among students.

Objectives

- To familiarize students with the cultural significance of Sankranthi.
- To encourage creativity through traditional activities like rangoli and cultural performances.
- To provide a platform for students to showcase their talents.
- To promote teamwork and participation in festive celebrations.

Outcomes

- Students gained awareness about the cultural importance of Sankranthi.
- Enhanced creativity through participation in rangoli, traditional dress, and cultural events.
- Increased student engagement and enthusiasm in extracurricular activities.
- Strengthened cultural values and unity among students.

Report

The Women Empowerment Cell of Y.A. Government Degree College for Women, Chirala, organized “**Sankranthi Sambaralu**” on 08th and 09th January 2026 in the college campus.

The programme was conducted to celebrate the harvest festival of Makar Sankranti and to promote traditional values among students. The campus was decorated with colourful rangoli (muggulu), flowers, and festive arrangements, creating a vibrant cultural atmosphere.

Various activities such as rangoli competitions, traditional dress competitions, and cultural performances were organized. Students actively participated with great enthusiasm, showcasing their creativity and talent. Traditional songs and dances added joy and energy to the celebrations.

Faculty members encouraged students to understand the importance of preserving cultural heritage and traditions. The programme provided an opportunity for students to connect with their roots and celebrate the spirit of unity and joy.

Overall, the event was a grand success, bringing together students and staff in a festive spirit and promoting cultural awareness.



BHOGI MANTALU



FOOD FEST ON THE OCCASION OF SANKRANTHI SAMBARALU